

## Case Study

# American Associates of Insurance Services



### Details

Location: Lisle, IL  
Description: 1,100 square-feet of  
Polyflor Expona  
Flooring Choice:  
Polyflor Expona Grey Pine

### Project Needs

Aesthetic appeal  
Affordability

### Project Benefits

Durability  
Sustainability

# Expona Offers a Natural, Warm Environment

Out with the old, in with the new! When American Associates of Insurance Services (AAIS) decided to move office buildings, they had a unique chance to create a whole new environment for their company. Aesthetically, they wanted a work environment that was modern yet natural with a warm, inviting nature.

Being a national advisory organization responsible for developing policy forms and rating information for property and casualty insurers, they knew a professional environment was imperative; but could they create more with today's flooring options?

Whitney Architects, the architectural firm hired by AAIS for the project, found the perfect

solution with Ecore Commercial Flooring's Polyflor Expona Commercial Collection. "We liked the cooler shades of gray mixed with the warmer tones," says Janet Caponigro, Senior Designer at Whitney Architects. "It has a very natural look. We wanted a slightly weathered look of an outdoor boardwalk or pier."

The Expona Commercial Wood collection features an extensive array of timber designs, covering close and refined grains through to the more bold and expressive effects. These floor coverings have the appeal of wood with a high level of unity and allure that results in a natural, elegant look. Combine this desired look with the durability and resiliency that is luxury vinyl

tile and you have a winning combination. Polyflor Expona is distributed in the U.S. by Ecore Commercial Flooring, a business unit of Ecore, a company that transforms reclaimed waste into unique performance surfacing.

The Expona Commercial and Design Collections offer an abundance of modern looks that brighten any office setting and can withstand the hustle and bustle of a corporate environment. "They love the look and feel it adds to the space and how we pieced it together with the rest of the new building," says Caponigro.

