

Case Study

Spooky Nook Sports



Details

Location: Manheim, PA

Description: More than 125,000 square-feet of Ecore Flooring

Flooring Choice: Polyflor Expona

Luxury Vinyl Tile, Forest rx, Everlast

Performance, Everlast UltraTile™,

Everlast Rolls, ECOx Interlocking

Tiles and Polysafe Hydro Evolve

Project Needs

Variety

Inexpensive

Reliable

Project Benefits

Visually appealing

Easy to clean

Durable

User-friendly

\$25 Million Sports Complex Features Variety of Ecore Surfaces

In December 2011, Sam Beiler, a local Lancaster resident and former president and CEO of Auntie Anne's, Inc., purchased the old and once illustrious Armstrong World Industries building off of Spooky Nook Road in Manheim, Pa. Under Beiler's vision, the Armstrong building was transformed into Spooky Nook Sports, a \$25 million, 700,000-square-foot facility that is the largest indoor sports complex in the United States.

Sitting on a spacious 65-acre lot, this impressive complex covers 14-plus-acres and features an expansive list of facilities, including eight field hockey pitches, 10 full length volleyball and basketball courts, six tennis courts, 14 batting cages, a 30-foot rock climbing wall, fitness center, sports performance area, an Olympic size outdoor turf field, an Olympic size air-controlled dome turf field, arcade, dining area, retail store, smoothie bar, and a local business, Orthopedics Associates of Lancaster (OAL), physical therapists. In addition to these amenities, the complex is home to the U.S. Women's National Field Hockey team for training and also hosts U.S.A. Field Hockey sanctioned events.

After securing a building permit in December of 2012, Beiler and his contractors had several considerations to keep in mind when selecting products, like flooring, to use throughout the building. "We chose Ecore because it offers a wide variety of products," said Patrick O'Brien, the Director of Facilities at Spooky Nook Sports. "Given the diversity of activities in the building, we needed a lot of different surfaces."

Also located in Lancaster, Ecore transforms reclaimed waste into unique performance surfacing. Ecore was able to customize its products to match Spooky Nook Sports specific needs. From a cost perspective, Ecore was also a great choice. This economical factor was especially important at Spooky Nook, given the sheer size of the building and the large quantity of surfacing required. Other factors that lead Beiler and his contractors to choose Ecore were: positive past experiences working with Ecore and the fact that Ecore is located

in Lancaster County. Beiler always makes a conscience effort to support local businesses.

Nook patrons can find Ecore flooring in many areas of the facility, including the lobby and corridors (Expona Luxury Vinyl Tile [LVT]), fitness area (Everlast Fitness Flooring Roll Goods and UltraTile®), Sport Performance Area (Everlast Performance and UltraTile), U.S.A. field hockey weight room (Everlast Performance), child watch area (ECOx Interlocking Tiles), retail area (Expona LVT), group exercise and spinning rooms (Forest RX), kitchen and bathrooms (Polysafe Hydro Evolve), and OAL offices (Forest RX).

Although one could easily be distracted by the rock climbing walls or arcade that frame the main entrance at Spooky Nook, O'Brien notes that this is, surprisingly, not the case. The flooring receives a great deal of notice. "The lobby gets a lot of attention," said O'Brien. "Close to 50 percent of visitors comment on the floor and how much they love it." Ecore Commercial Flooring's Expona LVT, which features a footprint pattern, has undoubtedly served its eye-catching purpose. Design possibilities for Expona LVT are endless, featuring a combination of different textures. This design-led collection is inspired by natural materials, and is perfect for very heavy commercial applications.

But the lobby isn't the only surface that receives positive feedback. The Sport Performance Area, which features Everlast UltraTile® and a Performance track, is renowned for its aesthetic appeal and durability. Designed with a patented "ultra" wear layer on a molded base to provide unlimited design options, UltraTile® is ideal in weight rooms, since it surpasses the noise and shock absorption qualities of any other fitness floor. These surfaces are equipped to handle a wide range of athletes, including those involved in basic strength training classes to those participating in National and Olympic weight lifting programs.

In addition to the Sports Performance and Fitness Gym, Everlast Fitness Flooring was also

used in the Home of the U.S. Women's National Field Hockey Team. The field hockey weight room features Everlast Performance, dynamic fitness flooring that is ideal for multi-purpose areas, indoor tracks, gymnasiums, aerobic centers, and court surfaces. It features a 3 millimeter (mm) "planting surface" laminated to a 5mm or 12mm energy layer that offers unique "bounce back" characteristics and sound deadening attributes.

The Everlast Fitness Flooring does not go unnoticed by the elite athletes that regularly train at Spooky Nook. "The weight room floor is clean, sturdy, and easy on the joints," said Jamie Montgomery, a member of the U.S.A. Women's National Field hockey team. "It's a great all-purpose surface and has a really nice aesthetic."

The cleanliness of the facility is not only apparent to Spooky Nook's regularly training athletes and members, but also to the everyday visitor. It's quite remarkable to see a building of such extraordinary size look immaculate on any given day. While the clean environment is undoubtedly due to the Nook's incredible staff, O'Brien also attributes their maintenance success to the Ecore surfacing. "From a cleanliness and maintenance standpoint, the flooring choice [Ecore] in the facility has allowed us to clean efficiently and effectively," said O'Brien. "We can run a lot of machinery on it and not worry about the wear of the floor."

Words can certainly not do this facility justice. If you get a chance, you should visit Spooky Nook Sports in person. It's a facility that will continue to attract athletes and their families, on a local and national scale, for years to come.