

Case Study

D-1 Knoxville



Details

Location: Knoxville, TN

Products Installed: Everlast Roll Goods

Project Needs

- Quality
- Performance
- Pricing
- Warranty

Product Benefits

- Attractive
- Durable
- Sustainable

Facility Offers World-Renowned Athletes Superior Surfacing

When world-renowned athletes, like professional football player Tim Tebow, are training in a D1 Sports Training athletic facility, they probably aren't thinking too much about the flooring underfoot. However, this surface is just as important as the equipment they are training with, since it supports their bodies and helps protect them against injury.

"D1 is the place for the athlete," said Tim Tebow, professional football player. "When I graduated college, I went all over the country looking for training facilities. I found a lot of places, but I didn't find anything better than D1."

D1 provides custom sports training programs like expert coaching and the latest in sports therapy to anyone age 8 and older who wants to be treated

like an elite athlete and work out in an intense, high-energy environment. D1 operates out of 17 locations throughout the United States, including a facility in Knoxville, TN.

The D1 Sports Training Facility in Knoxville, which is co-owned by Super Bowl MVP Peyton Manning, realized the importance of investing in its flooring, when D1 decided to expand. The original facility's flooring consisted of 4-foot by 6-foot rubber mats; but, this surfacing was not meeting its clients' expectations.

When the business began to grow a few years ago, the decision was

made to install Everlast fitness flooring, because it is ideal for fitness applications. Everlast is manufactured by Ecore. Club Outfitters, a design and contracting company based in Atlanta, Ga., that provided and installed the surfacing, has been a long-term Ecore partner.

"D1 projects have highlighted our ability to work with clients and contractors to meet their design and construction goals," said Matt Dickson, president of Club Outfitters. "Everlast has been key in helping us to achieve those goals." Everlast comes in standard color patterns with unlimited custom color, design, and logo capabilities.

