

Case Study

Ridgewood Cycle Shop



Details

Location: Ridgewood, NJ
Description: 22,930 square-feet of
ECOsurfaces
Flooring Choice:
ECOsurfaces various color
patterns

Project Needs

Custom logos
Durability
Superior underfoot comfort

Project Benefits

Extensive design and color options
Long lasting performance
Cushioned ergonomic support

Promoting Health and A Responsible Lifestyle Includes ECOsurfaces

Ridgewood Cycle Shop was founded in the 1920's and supplies cycling equipment and accessories to riders of all ability levels - from professional cyclists and triathletes to recreational riders, children, and families. As an establishment committed to providing high quality equipment and services, Ridgewood Cycle Shop prides itself on quality products and superior customer assistance. This commitment is supported by the shop's knowledgeable employees and top-of-the-line equipment inventory as well as its focused athletic atmosphere. This atmosphere was supported by the design and construction of the shop's uniquely customized and athletically focused physical edifice - a design that included the installation of ECOsurfaces Commercial Flooring.

ECOsurfaces high quality recycled rubber surfacing contributed toward Ridgewood Cycle Shop's desired athletic atmosphere by providing Spaceballs from the ECOstars Collection. Equipping Ridgewood Cycle Shop with nine inlaid custom logos to correspond with prominent brands, ECOsurfaces also delivered a uniquely illustrative appeal to the design of the shop. These accurate and stunning visual representations of each brand's insignia were produced with intricate water-jet cutting technology and exact color representations were applied through the use of ECOsurfaces' extensive line of custom color options.

In addition to establishing stunning design and energetic visual appeal, Ridgewood Cycle

Shop sought to maintain its strong commitment to promoting healthy and responsible lifestyles. ECOsurfaces commercial flooring contributed toward this commitment by supplying a product manufactured from recycled SBR tire rubber and ColorMill EPDM, content that actively supports the preservation and health of the natural environment. With intricate inlaid logos, resilient under-foot support, and sustainable composition, ECOsurfaces commercial flooring provided Ridgewood Cycle Shop with a practical and visually engaging flooring solution that contributed toward the establishment of an atmosphere that entertains clientele and encourages positive customer interaction.

